



# Welcome to Leigh Purtil Ballet Company

## Corporate Sponsorship



## What is Leigh Purtill Ballet Company?

Leigh Purtill Ballet Company (LPBC) is a California-based, 501(c)(3) non-profit adult ballet troupe created in 2017 to foster an inclusive community of ballet dancers. "Ballet for everyone" is LPBC's philosophy, and this applies to both company members and audience members.

"It's my goal to make ballet as inclusive as possible, and that means putting dancers on stage who don't fit the outdated mold of the perfect ballerina," says Artistic Director Leigh Purtill. "Dancers who don't all look alike, sound alike or move alike."

LPBC populates the stage and video screen with people who are more representative of the general population, while conserving the traditions of ballet that make the art so beautiful and expressive. Dancers' individuality and uniqueness are incorporated into their performances with the hope of inspiring audiences to celebrate their own individuality.

By deploying advanced technology and editing techniques, the company's reach has expanded outside of California. It now has members performing remotely across the United States and Canada as well. These performance opportunities are provided to adult ballet dancers of all skill levels, body types, cultural backgrounds, genders, sexual orientations and ages.

LPBC's ballets offer rich stories based on modern genres such as horror, science fiction and fantasy. These themes provide a fresh platform that has proven relatable to audiences with limited exposure to ballet, while simultaneously offering a sophisticated source of entertainment to those with knowledge of the art form.

Audiences attending LPBC productions may experience things never before seen at a ballet performance, as well as elements completely in keeping with ballet's centuries-old traditions. Consequently, LPBC performances cater to traditional ballet lovers while also bringing ballet to new audiences.

Simply put, LPBC makes ballet for everyone.

## Bringing Ballet to the People.

Through its "ballet outside the box" productions, the company provides a platform for dancers to present new and unique story ballets to diverse audiences.

LPBC's most recent work is Circus of Worldly Wonders, a brand new, Victorian-era steampunk ballet previewed as an excerpt this year and set to premiere as a full-length production in 2022. The show takes place during the year 1885 when The Circus of Worldly Wonders comes to town by steam engine. Mechanical swans, mesmerizing mermaids, hypnotic magicians and daring tightrope walkers will capture the hearts of all who are curious – and brave! – enough to attend.

Each October, LPBC presents its most widely known work, Sweet Sorrow – A Zombie Ballet. This is an original ballet created by Leigh Purtill for those who have a vivid imagination, a dark romantic soul and an intense desire to experience the underworld. It was inspired by a novel Leigh wrote as a sequel to Shakespeare's classic Romeo & Juliet.

Performed for the first time in June 2019, Hotel at the End of the Universe is another LPBC original ballet about a time-traveling hotel and the guests who visit. The hotel, like the universe, is in constant motion. It travels to the Roaring 20s, to the sultry Jazz Age, to an ancient civilization, to the Mod 60s and more.

In addition to its full-length shows, LPBC believes in bringing ballet to the community. It does this through smaller performances and appearances at unique venues that are not common homes for ballet but serve as an ideal way to introduce classical movement to a new audience.

LPBC has also engaged in youth education programs to introduce students to ballet and storytelling. The company has previously run workshops for the Brave Trails LGBTQ Youth Camp, in which company members work as ambassadors for ballet by giving their time and sharing their expertise with campers.

In a further effort to bring ballet to communities across the United States and the world, LPBC offers Zoom-only open level classes, as well as in-person and hybrid classes for dancers of all levels. Leigh Purtill also teaches a free YouTube livestream class for beginner/intermediate level dancers with no sign-up required every Friday through the Leigh Purtill Ballet channel.

### Support LPBC's mission: "Ballet for everyone."

Your support furthers LPBC's mission and enables the company to continue redefining ballet storytelling. As an LPBC Supporter, your organization will play an important role in the company's efforts to make significant strides toward expanding ballet as an art form inclusive of a broad array of participants and audience members.

Organizations that support LPBC will not only be connected to an innovative and growing artistic force in the Los Angeles area and beyond, but will demonstrate that they are committed to an inclusive society that is supportive of the fine arts.

LPBC offers benefits to sponsors for different levels of support. All donations are tax deductible.

#### **Bronze** - \$1000 annual donation

- Name and logo recognition on LPBC website.
- 2 complimentary tickets to one production of your choice per calendar year.

#### **Silver** - \$5000 annual donation

- Name and logo recognition on LPBC website.
- Name and logo recognition in show program.
- 4 complimentary tickets to one production of your choice per calendar year with invite to pre-show Q&A.
- Half-page ad in Sweet Sorrow show program.

#### **Gold** - \$10,000 annual donation

- Name and logo recognition on LPBC website.
- Name and logo recognition in show program.
- 6 complimentary tickets to one production of your choice per calendar year and invite to Supporters-only pre-show reception.
- Full page ad in Sweet Sorrow show program.
- Recognition including social media.

Or please contact us to discuss a custom donor level that best fits your needs.

**For additional information, contact:**

**Board Members Rob Woodworth - [robwoodworth17@gmail.com](mailto:robwoodworth17@gmail.com) or Anita O'Hara - [anitaohara25@gmail.com](mailto:anitaohara25@gmail.com)**



Thank you for supporting our community!!!